

E-MEDIAVISION.COM ANNOUNCES NEW FEATURES TO POINT-HD TELESTRATOR

London, England, January 9, 2008...e-mediavision.com today introduced & announced new features to POINT-HD, which will be demonstrated at ISE 2008. Point-HD is a high definition broadcast Telestrator popular with sports and news commentators alike. POINT-HD enables presenters to tell their story easily live on air.

With Point-HD, presenters can annotate, draw, place and move animated graphics over live video, using a touch screen monitor(s). The user interface can be customised to suit individual preferences, allowing the non-technical presenter to easily use the tools live on air with little or no training.

From a production point of view, POINT-HD allows customised graphics to be imported and used as tools within the presenter's interface, thus enabling any programme to have its own unique look and feel. Use of industry standard Targa graphic file format within Point-HD ensures that the graphic workload is kept to a minimum by allowing a common library of TV station graphics to be reused within POINT-HD.

Point-HD is suited for Studio or Outside Broadcast productions and the system can be setup quickly with minimum fuss or technical engineering resources. Point-HD supports both SD and HD formats. The system provides for SDI input and provides SDI Key & Fill or Graphics Keyed over Video outputs. Point-HD outputs are genlocked to the SDI input, which reduces cable requirements for reference signal input and saves on engineering time by not having to time the output signals at the vision mixer/switcher. POINT-HD allows the presenter's touchscreen monitor(s) to be located remotely from the main system unit by use of KVM extenders using CAT5 (300 meters, 1200 feet) or Fibre Optic (10Km) interconnections.

POINT HD New additions for ISE2008 include:

- ◆ HTML Tool - allowing live navigation and display of web based media on-air
- ◆ Animated Texture support - onscreen graphic effects can now incorporate animation
- ◆ HD-Zoom - Real time zooming of HD and SD sources
- ◆ Transparency within tools, allowing video underneath graphics to be visible

POINT-HD is validated for use with HP XW8200 & XW8300 workstations and is available in a ready to use system solution which includes the workstation, touch screen, and KVM extenders or as a software and HD I/O card bundle for clients wishing to configure their own custom solutions.

POINT-HD is in use by some of the world's leading broadcasters, including BskyB sports for HD coverage of Premiere Soccer League, as well as SBS Korea and ART Jordan, both of whom used the POINT for coverage of the recent soccer world cup production in HD.

About e-mediavision.com:

e-mediavision.com, based in London, England, is a world leader in real time video graphic systems for the sports, news, weather and media markets, as well as multi-image display solutions with its X-View display processors and X-Com control and monitoring system.